

Behaviour change

As we work on improving the water treatment plants in your town, we'll also be developing a behaviour change program to help the community drink and enjoy the better-quality water once it's ready.

During the construction of the new treatment plants, we'll be focusing on preparing everyone to make the switch to better tasting, better quality water, and we'll need your help to make it happen!

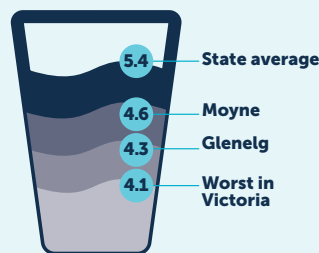
Behaviour change programs not only educate, they also encourage active participation, build new habits, and create lasting changes that benefit both individuals and the community.

Poor tasting tap water leads to poor rates of drinking water consumption

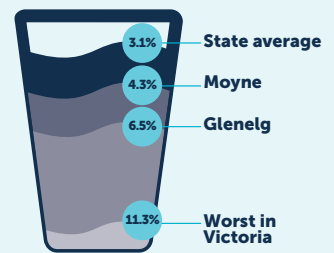
There is direct evidence that water consumption by adults and children in Portland, Heywood and Port Fairy is significantly lower than the Victorian averages.

Data shows that people in the Glenelg and Moyne Shires, drink **less tap water** both in **how many cups** they drink each day and how many report **drinking none at all**.

Cups of water consumed per day *Higher is preferred*



% of people who consume no water *Lower is preferred*



Source: 2015 VicHealth Indicators Survey

What to expect



Individuals and households

Learn how drinking better tasting water can improve your health, reduce household expenses, and be better for our environment.



Business

Understand how switching to better quality water can reduce your costs, improve operational efficiency, and enhance your customer's experience.



Industry

Be aware of how improved water quality can enhance your industry's reputation, improve cost efficiency, strengthen competitiveness, and support local economic growth.



Community

Opportunities to get involved and provide feedback as we shape the program.

Why it matters?

Making simple changes in our water habits can greatly enhance how we experience the upgrades.

By working together, we can all enjoy the benefits of better tasting water.



Stay in touch

Get in touch with the **Quality Water for Wannon team** on **1300 926 666** or by email at info@wannonwater.com.au if you want more information about the project.